

## Required Graphics for a New Form



### Logo

- Recommended size: width 250 pixels, height 100 pixels.
- A transparent background is preferable.



### Banner

- Full width - recommended size: width 2,000 pixels, height 400-500 pixels.
- Boxed - recommended size: width 1,100 pixels, height 300 pixels.



### Smartphone Banner

- Recommended size: width 400 pixels, height 100-150 pixels.



### Favicon

- Optional. Recommended size: width 16 pixels, height 16 pixels.
- A favicon is the website's icon that appears on the browser's tab.



### Background Image

- Optional.
- Recommended size for desktop: width 2,000 pixels, height 900 pixels.
- Recommended size for mobile: width 450 pixels, height 900 pixels.

## Special Graphics for a New Event Website



### Images next to a text section

- Recommended size for the images: width 600 pixels, height as high as the text.



### Image Gallery

- Recommended ratio: 4:3 (width 4, height 3).
- Recommended size: minimum width of 600 pixels.
- All the images must be the same size.



### Speakers/Organizers Images

- Recommended size: width 270 pixels, height 300 pixels.
- All the images must be the same size.
- If the images are to be displayed as circular images they need to be in the shape of a perfect square.



### Sponsors/Partners Images

- Recommended size: width 300 pixels, height 160 pixels
- All the images must be the same size.



### Agenda Images

- Recommended size: width 140 pixels, height 70 pixels.